

CLAY DOHERTY

Global Executive with over 15 years direct experience designing and implementing stakeholder engagement strategies, producing high-profile events, and leading teams in external facing campaigns that share a vision and tell a story to numerous audiences simultaneously across multiple platforms. Globally-recognized by government officials for ability to align diverse groups to create solutions and opportunities that bridge cultural divides and advance ideas into results that surpass expectations and objectives. Multiple graduate degrees in International Business. Former Obama Administration appointee at U.S. Agency for International Development.

**Stakeholder Engagement • Event Planning and Production • Strategic Communications
Business Diplomacy • Corporate Identity and Brand Management
Cross-Cultural Engagement • Program Management • Leadership and Team Building**

PROFESSIONAL EXPERIENCE

High Touch Engagement, LLC (2016 - present)
Managing Director

Work with public and private sector clients and their leadership to create opportunities for engagement with their stakeholders by producing multi-faceted bespoke campaigns that strengthen brand awareness through customized strategies that produce measureable results while achieving fiscal and policy objectives.

- Authored multi-million dollar national public diplomacy campaign *“Whistlestop Tour for Ukraine”* for the German Marshall Fund of the United States. Campaign was adopted and fully funded in partnership with the Howard G. Buffett Foundation and Farm Journal.
- Produced the **NATO Summit Public Forum 2023 Hybrid Event** in Washington, DC for the Public Diplomacy Division of NATO with live audience participation into the summit in Vilnius, Lithuania.
- Established partnership between the **National Museum of American Diplomacy, CBS Television Studios and Revelations Entertainment** resulting in donation of sets and props from the TV show *Madam Secretary* to become featured alongside Madeline Albright's famous pin collection.
- Led engagement efforts for the **United States World War One Centennial Commission** that increased global awareness and public engagement enabling the commission to fully fund the build out of the United States National WWI Memorial in Washington, DC.
- Increased global recognition through events for **Roots of Peace**, the humanitarian organization dedicated to landmine removal and replanting of war-torn regions. Efforts contributed to their CEO Heidi Kuhn being selected as the 2023 Laureate of the **World Food Prize**.
- Produced the first *International Forum on Accelerating the Transition to Renewable Energy in the Caribbean* for USAID at the Grammy Museum during the **2022 Summit of the Americas**.
- Certified international corporate etiquette instructor. Established the *Business Etiquette and Social Skills Training (BESST) Masterclass* curriculum that prepares executives for success whether here in the United States or in countries around the world.

United States Agency for International Development, USAID (2010 - 2016)**Director of Protocol & Special Events (2013-2016)****Deputy Director/Acting Director, Office of Public Engagement (2010-2013)****Security Clearance: SECRET**

Presidential Appointee at the federal agency responsible for administering all non-military foreign aid. Led strategic outreach initiatives and created opportunities and events to engage public and private global stakeholders and effectively communicate the Congressionally-mandated mission of USAID.

- Produced *Frontiers in Development Forum* - Davos-style forum for U.S. and foreign government officials, NGO, academic & corporate global leaders. Enabled USAID to re-emerge as a recognized thought leader in International Development and establish the **U.S. Global Development Lab**.
- Served as U.S. Government Representative to the Organization for Economic Co-operation and Development (OECD) Strategic Communicators Global Network.
- Appointed U.S. Government Representative and Special Advisor to the President of the Republic of Kosovo to lead largest diplomatic summit ever held in country. Represented the United States in highest-level negotiations that led to the creation of **Kosovo Women's Chamber of Commerce**.
- Led Diplomatic Engagement for the Governments of India, Ethiopia, and the United States at the **2015 Call to Action Global Health Summit** in New Delhi. Efforts were recognized by India's Minister of Health as critical to obtaining approval of the *Delhi Declaration* by all 22 nations represented.
- Established and launched the **USAID/National Basketball Association (NBA)** partnership in Dakar, Senegal resulting in broad exposure for stakeholders across Western Africa.
- Modernized USAID brand guidelines giving staff and global partners better ability to tell the story of USAID humanitarian aid programs while still adhering to Congressionally-mandated guidelines.

No Limits Foundation, Washington, DC (2009-2010)**Senior Advisor, Communications and Public Affairs**

Led communications, branding and public affairs for the foundation created by Hillary Clinton's 2008 presidential campaign leadership team led by Executive Director Ann Lewis.

- Provided communications and public affairs counsel to advance foreign policy objectives of the foundation established by Hillary Rodham Clinton's 2008 presidential campaign leadership team.
- Collaborated with leadership to create opportunities for foundation members to speak up and engage in a dialogue on how to solve global challenges.

Hollenbeck Associates, San Francisco, CA (2005-2009)**Senior Vice President (2007-2009)****Vice President, Communications and Public Affairs (2005-2007)**

Recruited by public relations agency to establish public affairs practice for firm, resulting in new agency revenue stream and ability to create strategic public affairs initiatives for new and existing clients.

- Led public affairs initiatives for **Focus Features Film Studios** in support of world premiere of the movie *MILK*. Efforts increased participation by government officials including Speaker Nancy Pelosi.
- Helped secure largest agency accounts including **Avery Dennison & Zales Jewelers**. Launched four new product lines including the first Apple-compatible *DesignPro* software program for *Avery.com*.
- Established "Z Trends" online blog for Zales Jewelers leading to monthly feature in *In-Style Magazine*.
- Increased global brand awareness of **Trader Vic's Restaurant Group** via strategic media campaigns that reflected cultural sensitivities within operating regions, including Europe, Asia, and Middle East.
- Established philanthropic partnerships for agency clients with non-profit organizations resulting in over \$500,000 of direct support and on-going strategic partnerships. Organized executive-level meetings for agency clients with local, national and international government officials creating long-term relationships and new partnerships.

EARLIER WORK AND LEADERSHIP EXPERIENCE

Wesley Clark for President LGBT Outreach Director (Arizona); Lead Staff Aide (Tennessee) (2003-2004)

Democratic Party of Wisconsin Coordinated Campaign Finance Director (2002)

Democratic National Committee, DNC Executive Director, LGBT Leadership Council (2001-2002)

Science Applications International Corporation (SAIC) Arms Control Policy Analyst (1999-2001)

- Security Clearances: TOP SECRET-SCI/NATO/ATOMAL/COSMIC/CNWDI

Defense Group Incorporated (DGI) Defense Policy Analyst (1997-1999)

- Security Clearances: TOP SECRET/NATO

Parliament of Australia, Canberra, ACT Australia Parliamentary Fellow (1996)

- Worked for Joint Standing Committee responsible for Foreign Affairs, Defense, and Trade issues.

EDUCATION

Corporate International Master's (CIM) Program

Partnership of three leading business schools with each conferring a separate, unique graduate degree.

- Georgetown University, McDonough School of Business - Executive Masters, International Business
- Ramon Llull University, ESADE Business School - Corporate Master of Business Administration (MBA)
- Brazilian School of Public/Business Administration (FGV/EBAPE) - Exec. Masters, Business Management

American University, School of Public Affairs - Masters of Arts, Political Science

Hampden-Sydney College - Bachelor of Arts, Political Science

United States Naval Academy - Coursework toward BSc, Political Science. Honorable Discharge

PUBLICATIONS

Doherty, Clay. "Business Diplomacy: The Compass Rose of Foreign Markets." Master's Thesis. Fundação Getulio Vargas/Escola Brasileira de Administração Pública e de Empresas (Brazilian School of Public and Business Administration) (FGV/EBAPE), 2014.

EXECUTIVE EDUCATION

The Protocol School of Washington - Licensed Consultant, Corporate Etiquette & International Protocol

United Nations Institute for Training and Research (UNITAR) - Certified Expert, United Nations Protocol

Federal Executive Institute, U.S. Office of Personnel Management (OPM) - Emerging Leaders Program

Defense Threat Reduction Agency, Department of Defense - Treaty on Open Skies Expert Certification

Hampden-Sydney College - Professional Certificate, Public Service Leadership

PROFESSIONAL ROLES OF SERVICE IN THE PUBLIC INTEREST

Franklin D. Roosevelt Presidential Library & Museum (2016-2019) - Member, Board of Trustees

Democratic National Convention 2008, Denver - Hillary Clinton Pledged District Delegate

Democratic National Convention 2004, Boston - Director of Media Logistics

Democratic National Convention 2000, Los Angeles - Public Affairs Team Lead