

COMMUNICATIONS, ENGAGEMENT AND PUBLIC AFFAIRS EXECUTIVE

Strategic Communications, Stakeholder Engagement and Public Affairs Executive who delivers impactful results for governments, non-profit organizations and for-profit companies. Globally recognized expert in aligning diverse groups to create solutions and opportunities that bridge cultural divides and advance ideas into results, surpassing expectations and objectives. Presidential Appointee, Obama Administration.

**Strategic Communications • Stakeholder Engagement • Public Affairs • Event Production
Government and International Relations • Public Diplomacy • Public Relations
Social Media • Marketing Strategies • Speechwriting • Branding & Corporate Identity**

PROFESSIONAL EXPERIENCE

HIGHTOUCH Engagement, LLC (2016 - present)

Managing Director, Strategic Communications and Stakeholder Engagement

Advisor to public and private sector organizations focused on strategic communications, stakeholder engagement, marketing, global affairs, public diplomacy/protocol and high-profile event production.

- Established partnership between the **National Museum of American Diplomacy, CBS Television Studios and Revelations Entertainment** resulting in donation of sets and props from the TV show *Madam Secretary* to become a featured exhibit when the museum officially opens to the public.
- Produced major events for the **World War One Centennial Commission** that increased American public engagement and helped raise the private funding needed to build the United States National WWI Memorial.
- Increased global recognition for **Roots of Peace**, the humanitarian organization dedicated to landmine removal and replanting of war-torn regions. Efforts contributed to *Forbes Magazine* selecting CEO Heidi Kuhn as one of the "50 Women over 50 Leading the Way in Impact."
- Served on Dr. Raj Shah's transition team following his appointment as President of the **Rockefeller Foundation**. Led communications initiatives that successfully achieved stakeholder buy-in for his new vision.
- Created marketing campaign for **Carnegie Mellon University's Heinz College** Washington, DC public policy program. Redesigned website amplified student success stories, generating a more personalized narrative which increased domestic and international interest in the program.

United States Agency for International Development, USAID (2010-2016)

Presidential-level Appointee at the federal agency responsible for administering all non-military foreign aid.

Deputy Director/Acting Director, Office of Public Engagement (2010-2013)

Director of Protocol & Special Events (2013-2016)

From leading public engagement outreach to serving as Director of Protocol and Special Events, built bridges across cultural divides ensuring diverse groups of individuals, governments, organizations, and resources could come together and achieve ambitious policy objectives. **Security Clearance:** SECRET.

- Modernized USAID brand guidelines giving staff and global partners better ability to tell the story of USAID humanitarian aid programs while still adhering to Congressionally mandated guidelines.
- Appointed U.S. Government Representative and Special Advisor to the President of the Republic of Kosovo to lead largest summit ever held in country. Represented United States in highest-level negotiations leading to agreement on the creation of Kosovo Women's Chamber of Commerce.
- Executive Producer in 2012 and 2014 of the USAID Frontiers in Development Forum. The \$1.2M Davos-style forum engaged 800+ government officials, civil society, academic and corporate leaders resulting in new partnerships that included establishing the U.S. Global Development Lab.
- Led Diplomatic Engagement for the Governments of India, Ethiopia, and the United States at 2015 Call to Action Global Health Summit in New Delhi. Efforts recognized by India's Minister of Health as critical to obtaining unanimous approval the Delhi Declaration by the 22 nations represented at the summit.

No Limits Foundation, Washington, DC (2009-2010)

Senior Advisor, Communications and Public Affairs

Led communications, branding and public affairs for the foundation created by Hillary Clinton's 2008 presidential campaign leadership team led by Ann Lewis. Collaborated to create on-line and in-person opportunities that inspired campaign activists to become policy advocates for pressing global challenges.

Hollenbeck Associates, San Francisco, CA (2005-2009)**Senior Vice President** (2007-2009)**Vice President, Communications and Public Affairs** (2005-2007)

Recruited by public relations agency president to establish public affairs practice for firm, resulting in new agency revenue stream and ability to create strategic public affairs initiatives for new and existing clients.

- Led public affairs initiatives for **Focus Features Film Studios** in support of world premiere of the movie *MILK*. Efforts increased participation by government officials including Speaker Nancy Pelosi.
- Helped secure largest agency accounts including **Avery Dennison** & **Zales Jewelers**. Launched four new product lines including the first Apple-compatible *DesignPro* software program for Avery.com. Established "Z Trends" online blog for Zales featuring new styles which led to monthly feature in *In-Style Magazine*.
- Increased global brand awareness of **Trader Vic's Restaurant Group** via strategic media campaigns that reflected cultural sensitivities within operating regions, including Europe, Asia, and Middle East.

EARLIER WORK AND LEADERHIP EXPERIENCE

Wesley Clark for President (2003-2004) LGBT Outreach Director (Arizona); Lead Staff Aide (Tennessee)**Democratic Party of Wisconsin Coordinated Campaign (2002)** Finance Director**Democratic National Committee, DNC (2001-2002)** Executive Director, LGBT Leadership Council**Science Applications International Corporation, SAIC (1999-2001)** Arms Control Policy Analyst,

- **Security Clearances:** TOP SECRET-SCI/NATO/ATOMAL/COSMIC/CNWDI

Defense Group Incorporated, DGI (1997-1999) Defense Policy Analyst

- **Security Clearances:** TOP SECRET/NATO.

Parliament of Australia, Canberra, ACT Australia (1996) Parliamentary Fellow

EDUCATION

Corporate International Master's (CIM) Program

Global partnership between leading business schools with each conferring separate, unique graduate degree.

- **Georgetown University, McDonough School of Business** - Executive Masters, International Business
- **Ramon Llull University, ESADE Business School** - Corporate Master of Business Administration (MBA)
- **Brazilian School of Public/Business Administration (FGV/EBAPE)** - Exec. Masters, Business Management

American University, School of Public Affairs - Masters of Arts, Political Science**Hampden-Sydney College** - Bachelor of Arts, Political Science**United States Naval Academy** - Coursework toward BSc, Political Science. Honorable Discharge.

PUBLICATIONS

Doherty, Clay. "Business Diplomacy: The Compass Rose of Foreign Markets." Master's Thesis. Fundação Getulio Vargas/Escola Brasileira de Administração Pública e de Empresas (Brazilian School of Public and Business Administration) (FGV/EBAPE), 2014.

EXECUTIVE EDUCATION

The Protocol School of Washington - Licensed Consultant, Corporate Etiquette & International Protocol**United Nations Institute for Training and Research (UNITAR)** - Certified Expert, United Nations Protocol**Federal Executive Institute, U.S. Office of Personnel Management (OPM)** - Emerging Leaders Program**Hampden-Sydney College** - Professional Certificate, Public Service Leadership

PROFESSIONAL ROLES OF SERVICE IN THE PUBLIC INTEREST

Franklin D. Roosevelt Presidential Library & Museum (2016-2019) - Member, Board of Trustees**Hillary Clinton for President, 2008** - Member, National and California LGBT Steering Committees**Democratic National Convention 2008, Denver** - Hillary Clinton Pledged District Delegate (elected)**Democratic National Convention 2004, Boston** - Director of Media Logistics**Democratic National Convention 2000, Los Angeles** - Public Affairs Team Lead